



2017 ANNUAL REPORT





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MISSION, GOAL & APPROACH

The Call of Duty Endowment identifies and funds the most efficient and effective organizations that help get unemployed veterans high quality jobs.


The Call of Duty Endowment uses a performance-driven approach to fund organizations delivering the highest standards of quality and cost-efficient veteran job placement services. Beyond funding, we partner with our grantees to provide an array of advice and support aimed at maximizing their impact.

The Call of Duty Endowment has set an ambitious goal of getting 50,000 veterans back to work by 2019.

Our grantee organization's average cost to place a veteran in a job was \$515, about 1/6th of the cost of U.S. Government efforts. This is made possible by a commitment to high performance standards that are measured on a quarterly basis, including:

- Cost per placement
- Average starting salary
- 6-month and 12-month retention rates
- Full-time vs. part-time employment

In addition to supporting its grantees, the Endowment is committed to highlighting high performance in the veteran employment space through its Seal of Distinction program, which provides both a \$30,000 prize and national recognition to winners of the award.





Dear Call of Duty Endowment Supporters,

2017 was a banner year for the Endowment and the veterans we aim to assist! Through the work of our grantees, corporate partners, Activision Blizzard employees and gaming community supporters, we funded the placement of 11,974 veterans into high quality jobs—beating last year’s record performance—and cumulatively, since the Endowment’s founding, ensuring good jobs for 43,740 former service members. As always, we could not attain this level of performance without the partnership of incredible organizations like Deloitte, Gamestop, Humble Bundle, Costco, CONEXPO-CON/AGG and, of course, Activision Blizzard! Thanks to these outstanding results, we’re on track to reach our goal of 50,000 high quality placements by 2019.

Sincerely,

Dan Goldenberg
EXECUTIVE DIRECTOR

2017 WINNERS







PRIMARY GRANTEEES

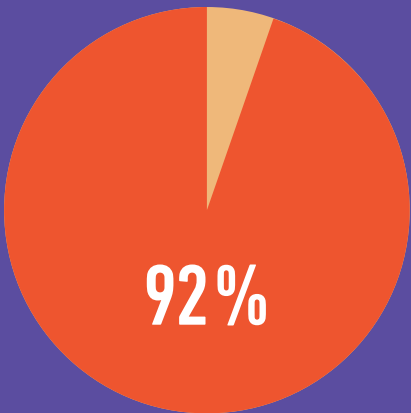


2017 SEAL OF DISTINCTION WINNERS & GRANTEES

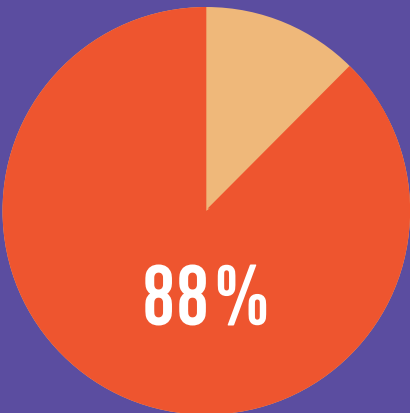


OUR IMPACT

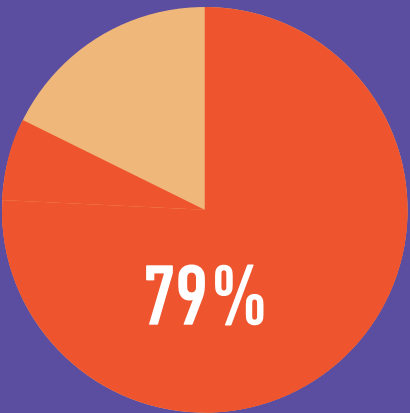
	VETERANS PLACED INTO JOBS (CUMULATIVE)	43,730		VETERANS PLACED INTO JOBS (2017)	11,974
	AVERAGE COST PER PLACEMENT (2017)	\$513		AVERAGE STARTING SALARY (2017)	\$58,350



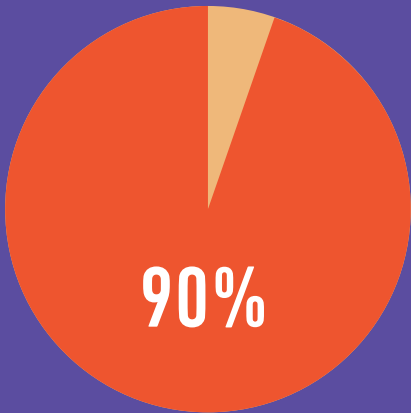
JOB PLACEMENTS WERE FOR FULL-TIME WORK



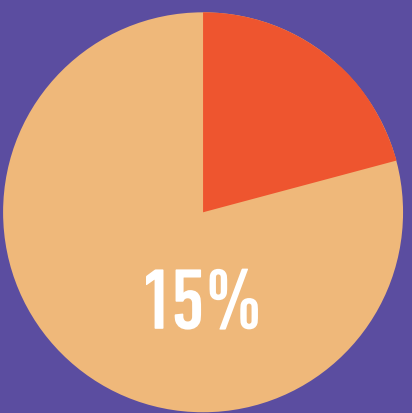
SIX-MONTH RETENTION RATE



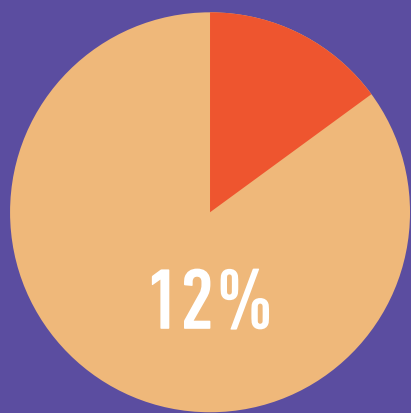
TWELVE-MONTH RETENTION RATE



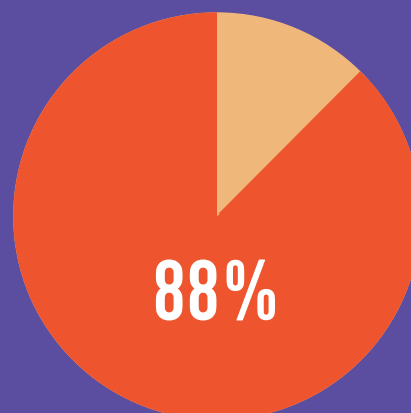
ENLISTED
(UK: RANKS/RATES/NCOS)
WHEN THEY LEFT SERVICE



PROPORTION OF WOMEN VETS SERVED



PROPORTION OF WOMEN VETS PLACED



PROPORTION OF POST-9/11 VETS PLACED