



2018 ANNUAL REPORT



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MISSION, GOAL & APPROACH

The Call of Duty Endowment identifies and funds the most efficient and effective organizations that help get unemployed veterans high quality jobs.


The Call of Duty Endowment uses a performance-driven approach to fund organizations delivering the highest standards of quality and cost-efficient veteran job placement services. Beyond funding, we partner with our grantees to provide an array of advice and support aimed at maximizing their impact.

The Call of Duty Endowment has set an ambitious goal of getting 100,000 veterans back to work by 2024.

Our grantee organization's average cost to place a veteran in a job was \$521, about 1/6th of the cost of U.S. Government efforts. This is made possible by a commitment to high performance standards that are measured on a quarterly basis, including:

- Cost per placement
- Average starting salary
- 6-month and 12-month retention rates
- Full-time vs. part-time employment

In addition to supporting its grantees, the Endowment is committed to highlighting high performance in the veteran employment space through its Seal of Distinction program, which provides both a \$30,000 prize and national recognition to winners of the award.





Dear Call of Duty Endowment Supporters,

2018 was a great year for the Endowment and, more importantly, the veterans we serve! Thanks to our grantees, corporate partners, Activision Blizzard employees and gaming community supporters, we surpassed our 50,000 cumulative placement goal, funding more than 10,000 veterans into high quality jobs this year alone. Our work is truly a team effort—from the rigorous Seal of Distinction vetting performed pro bono by Deloitte to incredible fundraising efforts by Gamestop, Humble Bundle, and Costco to a broad array of corporate support from Activision Blizzard, everyone has pulled an oar and to great effect! Thanks to this terrific track record, we're optimistic about the future, charging ahead towards our new goal of 100,000 placements by 2024.

Sincerely,
Dan Goldenberg
EXECUTIVE DIRECTOR

2018 WINNERS







PRIMARY GRANTEEES

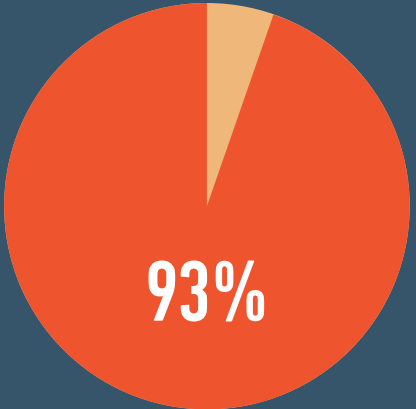


2018 SEAL OF DISTINCTION WINNERS & GRANTEES

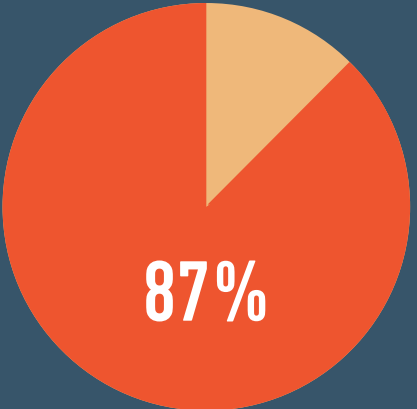


OUR IMPACT

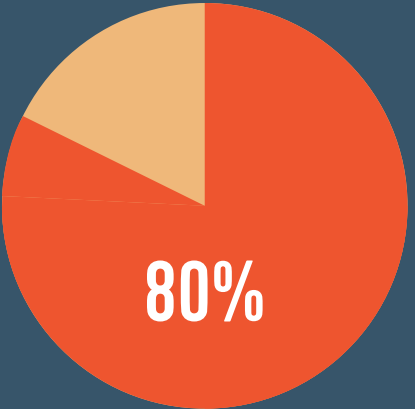
	VETERANS PLACED INTO JOBS (CUMULATIVE)	54,437		VETERANS PLACED INTO JOBS (2018)	10,697
	AVERAGE COST PER PLACEMENT (2018)	\$521		AVERAGE STARTING SALARY (2018)	\$58,295



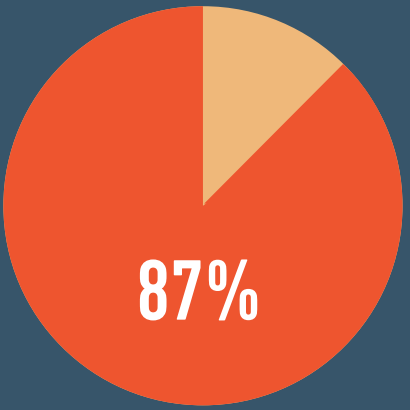
JOB PLACEMENTS WERE FOR FULL-TIME WORK



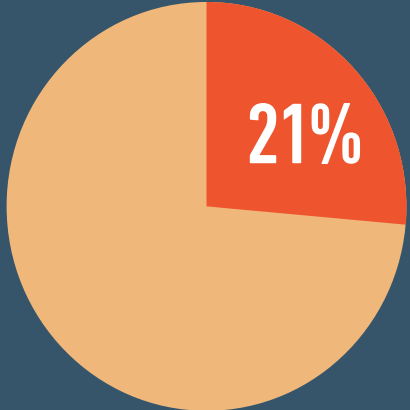
SIX-MONTH RETENTION RATE



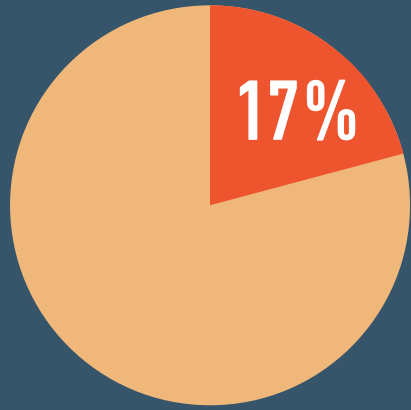
TWELVE-MONTH RETENTION RATE



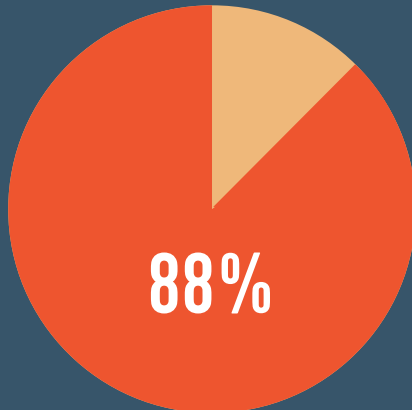
ENLISTED
(UK: RANKS/RATES/NCOS)
WHEN THEY LEFT SERVICE



PROPORTION OF WOMEN VETS SERVED



PROPORTION OF WOMEN VETS PLACED



PROPORTION OF POST-9/11 VETS PLACED