

# CALL OF DUTY

## ENDOWMENT

FOR IMMEDIATE RELEASE

### **ACTIVISION'S CALL OF DUTY ENDOWMENT PROVIDES \$100,000 GRANT TO STILL SERVING VETERANS TO ASSIST VETS WITH JOB TRAINING, PLACEMENT**

*Endowment also partners with 'Purpose Driven Rehab' Fall Tour*

**WASHINGTON**—October 31, 2011—Activision's (Nasdaq: ATVI) Call of Duty Endowment, a non-profit seeking to help veterans transition back to the civilian workforce, announced it will donate \$100,000 to veterans group Still Serving Veterans (SSV). The funds will assist the group as they expand their job training and career placement services nationally to veterans, wounded warriors and their families.

General James "Spider" Marks, (USA-Ret.), an advisory council member with the Call of Duty Endowment, said, "The Call of Duty Endowment is proud to partner with Still Serving Veterans as they continue to provide the needed job training, education and career transition assistance returning veterans require. As our soldiers make their way home from Iraq and Afghanistan, it's organizations like SSV that make their transition successful."

Still Serving Veterans is a Huntsville, Alabama-based veterans' service organization that empowers veterans, including wounded warriors, and their families to optimally transition into meaningful new careers and post-military lives with all the benefits and service that they have earned. SSV has helped over 4,500 veterans and wounded warriors, including securing over \$41 million in additional benefits, services, and salaries for veterans since 2007.

Colonel William Webb (USA-Ret.), President of Still Serving Veterans said, "It's the support of great organizations like the Call of Duty Endowment that make our work possible and let our military heroes know their service to our nation doesn't go unrecognized. In less than two years, SSV has helped secure 152 jobs for veterans. This grant will enable us to provide more veterans with the tools they need to be successful in a 21<sup>st</sup> century post-military careers."

The grant was announced at the most recent stop on the Purpose Driven Rehab Fall Tour – a Carolina Panthers NFL home game in Charlotte, NC. The Call of Duty Endowment recently teamed up with Pro vs. GI Joe's sponsored tour – a military support initiative in which wounded veterans manage events at some of the biggest sporting venues across the country. This program gives purpose and responsibility to rehabbing veterans, while also bringing national awareness to veterans' issues.

Since Activision, the worldwide online and console video game publisher and producer of the Call of Duty® video game, established the Call of Duty Endowment in November of 2009, it has delivered more than \$1,000,000 in grants and scholarships to assist returning veterans with post military career help. This past November, Activision committed another \$1 million to the Endowment and pledged to find 1,000 jobs for veterans.

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**About the Call of Duty Endowment:**

The Call of Duty Endowment is a non-profit, public benefit corporation created by Activision Blizzard. The organization seeks to help soldiers that provide job placement and training. For more information about the Call of Duty Endowment, please visit [www.callofdutyendowment.org](http://www.callofdutyendowment.org).

**About Still Serving Veterans:**

Founded in 2006, Still Serving Veterans (SSV) has helped more than 4500 veterans, including wounded warriors, and their families connect with the services they need to optimally reintegrate into post-military lives and meaningful new careers. SSV is an advocate for veterans and helps them secure the benefits they have earned. For more information about SSV, please visit [www.stillservingveterans.org](http://www.stillservingveterans.org)

**About Pro vs. GI Joe:**

Pro vs. GI Joe is a 501c3 nonprofit organization, changing the way our troops stay connected. Pro vs. GI Joe provides America's heroes with once-in-a-lifetime opportunities by pitting them against their favorite professional athletes and celebrities in heated, yet fun video game competitions via the Internet and in person. For more information about the Purpose Drive Rehab Tour, please visit <http://www.purposedrivenrehab.org/>.